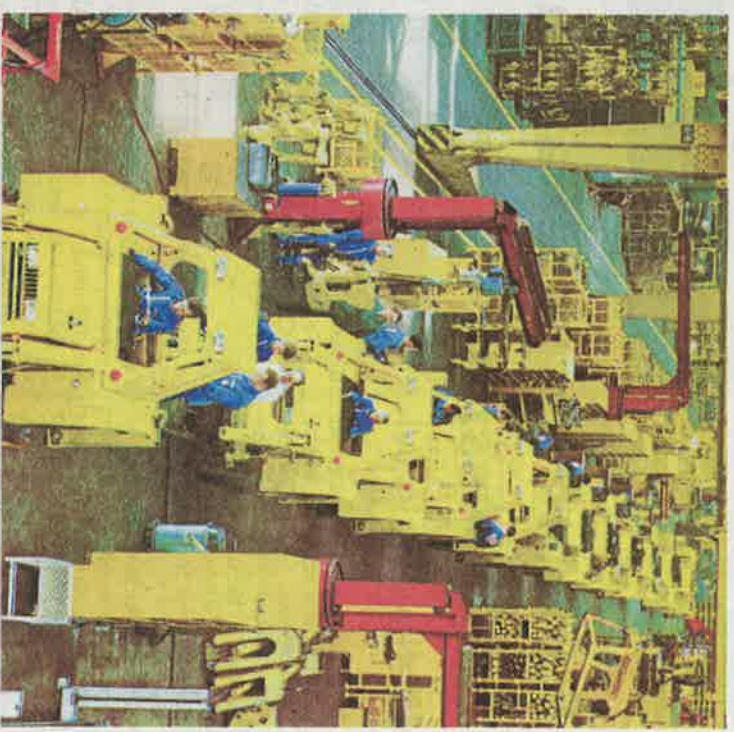


Haynes debut for JCB Julian



JCB enthusiast teams up with manual publisher

FAMOUS car manual publishers, Haynes, have teamed up with a Uttoxeter JCB enthusiast to produce the first manual for an iconic JCB machine.

The new Haynes manual for the JCB 3C MkIII celebrates the firm's 70th anniversary and examines in detail the digger which made JCB a household name across the globe.

An expert in modern and vintage plant machinery, Julian Carder, from Uttoxeter, wrote the Haynes manual.

A childhood fascination with the machines led him to buy his first backhoe loader at the age of 16, before attending college and university to study engineering.

For the past 11 years he has worked for JCB as Worldwide Product Marketing Manager for

the backhoe loader.

Since JCB was founded by Joseph Cyril Bamford in 1945, the company has gone from strength to strength, with over 300 types of machinery sold in over 150 countries, and 22 factories across four continents.

However, it is the company's 'yellow digger' backhoe loader, distinguishable by its front shovel and rear backhoe attachment, that has captured the nation's heart and encapsulated the iconic JCB brand.

First appearing in 1977, the JCB 3C MkIII is widely credited with playing a significant role in taking JCB from leading British manufacturer to a global construction force.

However, with a post-war United Kingdom in need of rebuilding, the first backhoe loader actually made its appearance in 1953, when Joseph Cyril Bamford combined a lightweight backhoe with his Major Loader to produce a highly versatile machine.

The Haynes manual for the machine is in keeping with the style regular manual users will



know and love.

The engaging text provides a brief history of the JCB company and its evolution, along with the story of the backhoe loader, concentrating on the 3C MkIII, but putting it into context with its predecessors and descendants.

The anatomy of the 3C MkIII is clearly explained with a wealth of technical illustrations, photographs and behind-the-scenes detail.

Additional chapters provide information on restoring, maintaining and running an

example of the 3C MkIII today, and explain why the 3C MkIII is synonymous with JCB - nearly 40 years after its inception.

Talking about his experience with JCB, Julian said: "After purchasing my first backhoe loader when I was 16, my passion for engineering has provided me with a great deal of hands-on experience and a rather unique nickname 'Mr Backhoe'."

"With the full co-operation of JCB, it has been a privilege to write an informative manual that explores the history of such a classic piece of machinery."

"True to Haynes' form, an abundance of content provides new insight into the 3C MkIII."

"From my experience of purchasing, repairing and restoring my own backhoe loader, the advice I've provided is both practical and realistic, so owners can be easily guided through the maintenance and restoration of their own machines."

The JCB 3C MkIII Manual is priced at £22.99 and is available from www.haynes.co.uk.



3C MkIII
BACKHOE LOADER



1977 onwards

Owners' Workshop Manual



An insight into the design, engineering, maintenance and operation of JCB's iconic backhoe loader